

## HOWARU® PROTECT - STICKS STRAWBERRY FLAVORED

### Target Audience

Children who are exposed to day care, preschool and school settings where the flu and common cold are prevalent.

### Dose

10B CFU/day

### Composition

- *Lb. acidophilus*
- *Bif. lactis*
- Lactitol
- FOS/Inulin
- Xylitol
- Natural strawberry flavor
- Calcium Silicate
- Citric Acid
- Sucralose

### Documentation

Randomized, double-blind, placebo-controlled human clinical study conducted at a day care center in Shanghai, China among 326 children.

### Positioning

The common cold and the flu are amongst the most frequent, infectious-contagious diseases suffered by human beings. Thanks to HOWARU® Protect, there is now a safe and effective way to boost the immune system resulting in less incidence of symptoms associated with the cold & flu (fever, cough and runny nose).

### Contact Information

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HOWARU® Protect therapy has also resulted in a significant decrease in the number of sick days and antibiotic prescriptions needed during the cold & flu season.

Danisco's HOWARU® Protect flavored powder sticks offers a ready-to-market format backed by clinically documented benefits.

### Delivery

10B CFU/stick. One stick per day.

### Samples

Available upon request.

### Packaging material

Stick sachet - Cosmetic Web (LDPE/Alu/Surllyn®).

### Packaging Sizes

1,000 bulk sticks contained in a cardboard shipper.  
(35.6cm x 34.3cm x 33cm)

### Shipping

Shipping available worldwide.

It is recommended that shipment of sticks occurs under refrigeration to avoid exposure to extreme high temperatures during transit, especially during the summer months.

### Support Documentation

GMP, HACCP, MSDS